



## BOBCAT FOOTBALL PROGRAM FUNDRAISER 2022

**Pricing:** Ads are in **Full Color** and priced according to size

<b>FULL PAGE 7.5" x 10"</b>	<b>\$400</b>
<b>INSIDE FRONT/BACK COVER</b>	<b>\$600</b>
<b>OUTSIDE BACK COVER</b>	<b>\$750</b>
<b>HALF PAGE 7.5" X 5"</b>	<b>\$200</b>
<b>QUARTER PAGE 3.5" X 5"</b>	<b>\$100</b>
<b>BUSINESS CARD 3.5" X 2.25"</b>	<b>\$50</b>

### **GOLD SPONSOR \$25**

Your Name & One Line "Shoutout"  
*example: John Smith – Go Bobcats!*

### **BLUE SPONSOR \$15**

Your Name  
*example: John Smith*

### **Senior Special**

Parents of Senior students receive a 50% discount for senior ads purchased.  
*example: A full page ad will cost \$200 instead of \$400*

### **How much will students receive from this fundraiser?**

Each student will receive **75% of their ads sold** to be credited toward their **personal** Fair Share account. Any credit in a student's Fair Share account can be used to pay for band fees as well as other band/color guard costs (i.e. Spring Trip, Band Banquet, polos, tux shirt, dinkles, gloves, equipment etc.)

### **How do students turn in their sold ads?**

- 1) Fill out the attached form in it's entirety
- 2) Obtain complete payment for all ads (space will NOT be held until full payment is received).  
**All checks must be made out to: Boca High Band.**
- 3) All checks should dropped off to Mrs Girdlestone OR mail to:  
Jenn Girdlestone, Director BRCHS Band, 1501 NW 15 Court, Boca Raton, FL 33486
- 4) **All ads must be PRINT READY.** Only actual business cards, pdf or jpg files will be accepted.
- 5) Electronic files must be emailed to Kelly Johnson at [bbsecretary@bocahighband.com](mailto:bbsecretary@bocahighband.com)
- 6) All payments and files should be turned in by: August 16

# **Bobcat** *Football 2022 Program*

## **Boca Raton Community High School**

The Boca Raton Community High School Marching Band and Color Guard, Pride of Gold Coast is preparing for yet another fantastic year of music and individual competitions. Each Friday night, our talented students support the Bobcat Football team by performing at halftime, and of course, we help keep our great fans in the stands entertained and enthusiastic during the game.

With that, we would like to offer your company an opportunity to be a part of the team and reach the many local Boca Raton residents that attend the games each week with an ad message in our **2022 Bobcats Football program**. The program offers a variety of options and sizes to fit virtually any budget from a simple 'listing' to fractional ads and of course, a full page for greater visibility. All proceeds go directly to the band to help purchase new instruments, music, uniforms, hire instructors, pay competition fees, travel costs and more for the entire year.

In addition to helping the Marching Band and Color Guard, your investment will generate new, loyal customers for your business. Those in attendance not only support the band, color guard and our team, but the companies that support them as well. It's definitely a win/win.

As you will see, we have a wonderful, committed group of young students that work hard in class, at the games and at state-wide competitions. Your support towards their efforts will benefit the community as a whole. Of course, if you do not want to advertise, but would still like to make a donation to support the band and color guard please use the address below.

In advance, the Boca Raton Community High School Marching Band and Color Guard thanks you for your generosity and continued support.

Sincerely,

Jenn Girdlestone,  
Director BRCHS Band  
1501 NW 15 Court  
Boca Raton, FL 33486

# Bobcat Football Program Advertising Submission Form

Advertiser (company) Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Full Page**    **Half Page**    **Qtr Page**    **Biz Card**    **Gold Sponsor**    **Blue Sponsor**    **Senior Special**  
\$400            \$200            \$100            \$50            \$25            \$15            \$200

### PAYMENTS

Checks only. Payable to:  
**Boca High Band**  
Drop off payment to  
Mrs Girdlestone

### AD COPY

Email Directly to: **Kelly Johnson**  
**bbsecretary@bocahighband.com**  
\*Ad must be Print Ready.  
(.pdf or .jpg files)  
\*\*Ad placement will NOT be held until full  
payment and all copy received

**Sold By:** (band/guard member)

\_\_\_\_\_ **Date:** \_\_\_\_\_



# Bobcat Football Program Advertising Submission Form

Advertiser (company) Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Full Page**    **Half Page**    **Qtr Page**    **Biz Card**    **Gold Sponsor**    **Blue Sponsor**    **Senior Special**  
\$400            \$200            \$100            \$50            \$25            \$15            \$200

### PAYMENTS

Checks only. Payable to:  
**Boca High Band**  
Drop off payment to  
Mrs Girdlestone

### AD COPY

Email Directly to: **Kelly Johnson**  
**bbsecretary@bocahighband.com**  
\*Ad must be Print Ready.  
(.pdf or .jpg files)  
\*\*Ad placement will NOT be held until full  
payment and all copy received

**Sold By:** (band/guard member)

\_\_\_\_\_ **Date:** \_\_\_\_\_



# Bobcat Football Program Advertising Submission Form

Advertiser (company) Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Full Page**    **Half Page**    **Qtr Page**    **Biz Card**    **Gold Sponsor**    **Blue Sponsor**    **Senior Special**  
\$400            \$200            \$100            \$50            \$25            \$15            \$200

### PAYMENTS

Checks only. Payable to:  
**Boca High Band**  
Drop off payment to  
Mrs Girdlestone

### AD COPY

Email Directly to: **Kelly Johnson**  
**bbsecretary@bocahighband.com**  
\*Ad must be Print Ready.  
(.pdf or .jpg files)  
\*\*Ad placement will NOT be held until full  
payment and all copy received

**Sold By:** (band/guard member)

\_\_\_\_\_ **Date:** \_\_\_\_\_

# Ad Prices and Sizes

(ALL ads will be in full color)

**QUARTER  
PAGE  
3.5" X 5"  
\$100**

**FULL PAGE: \$400**

**7.5" X 10"**

**INSIDE FRONT/BACK COVER: \$600**

**BACK COVER: \$750**

**GOLD SPONSOR \$25**

Your Name & One Line "Shoutout"

*example: John Smith – Go Bobcats!*

**BLUE SPONSOR \$15**

Your Name

*example: John Smith*

**BUSINESS CARD  
3.5" X 2.25"  
\$50**

**HALF PAGE  
7.5" X 5"  
\$200**